ISBN: 978-93-83083-91-

Responsive Management Education



Rebuilding Nation

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Published by

Excellent Publishing House, New Delhi

ABOUT RANI CHANNAMMA UNIVERSITY, BELAGAVI



Rani Channamma University has been established at Belagavi in the year 2010 by the Govt. of Karnataka through its official Gazette Notification on 9th September 2010 by upgrading the erstwhile Kittur Rani Channamma Post Graduate Centre of Karnatak University. Main Campus, Vidyasangama, at Belagavi sprawling over 168.75 acres of land which has a picture perfect natural ambience. It is the second biggest university in Karnataka. It has jurisdiction over three districts viz. Belagavi, Bagalkot and Bijapur with more than 300 colleges affiliated to it. It is catering to the needs of the people of North Karnataka by providing excellent opportunities for higher education. It has student strength of 1172(PG level). The University offers various UG and PG

programmes in the faculties of Arts, Science, Criminology, Language, Education, Social Science, Economics, Commerce and Management. At present the Rani Channamma University is offering 19 PG courses. The University is also offering M.Phil and Ph. D. programmes.

CHEIF EDITOR



Prof. B. R. Ananthan is the Vice-chancellor of Rani Channamma University Belagavi. He has a very impressive teaching and research track spanning for more than three decades. He has guided successfully 36 Ph.D's, published around 80 Research papers on commerce and management in the reputed National and International Journals, organized and attended several National and International Conferences both in India and abroad. Assignment of National Bodies include, Member UGC 11th Plan Team, Member AICTE Team, NAAC Peer Committee Chairman, Member UPSC, KPSC and membership to professional bodies

include: Secretary General All India Commerce and Management Association during the years 2000-2003, Secretary Indian Commerce Association from 1998-2001. He has extensively travelled and visited the following countries; USA, Japan, Thailand, Germany, Singapore and Hong Kong and interacted with the faculty and students of various Universities. This includes, California State University, Fresno, State University of New York, Washington University, Sagina Valley University.

EDITORS



Prof. Vishnukant S. Chatpalli is the Chairman of PG Dept of Business Administration, Rani Channamma University, Belagavi. He has 14 years of teaching, 10 years of industrial and 9 years administrative experience. His areas of interest are Skill Development, Human Resource Management. Recognizing his research work entitled Strategic Shift-Ecosystem for Skill Adolescents, Rani Channamma University has awarded D.lit. in Management in its 2nd convocation 2014.



Dr. N. Maruti Rao is an alumnus of IIM-A (FDP) and he holds Doctoral Degree in Commerce. He has 17 years of teaching experience. Currently Dr. N Maruti Rao is serving as Associate Professor in PG Dept. of Business Administration, Rani Channamma University, Belagavi. His areas of specialization include Finance and Entrepreneurship Development. He has published 44 papers in various Refereed Journals and Edited Books. He presented papers in international conference at Dubai (UAE), Matara (Sri Lanka), Kathmandu (Nepal) and Bangkok (Thailand). He also presented 31 papers in International Conferences and 24 papers in National Conferences

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Dr. A. R. Rotti is Professor of Management at Bharatesh Global Business School, Belagavi. He has 30 years rich teaching experience. His areas of interest include General Management and Finance. He has published research papers on commerce and management in the reputed National and International Journals.



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